



Chili S.p.A. was established in June 2012 from a Fastweb spin-off. In a short period, Chili has achieved a significant position in Italy, becoming one of the most important players for the online distribution of video and content. Chili is a private company led by its founders and by shareholders such as Antares Private, Equity and InvestinChili. Chili is one of the few OTT Italian companies.

- Delivery
- Storage

An Italian Over-the-Top (OTT) Company Distributing Premium On-Demand Video Content

Chili S.p.A. (Chili) is a transactional video on-demand provider, created in Italy in 2012 from a Fastweb spin-off. The company's mission is to offer clients a large catalogue of on-demand video, TV series and movies. The catalogue provided by Chili is one of the widest available at the moment: 5000 movies and more than 2000 TV series. The service is available to its more than 500,000 customers worldwide, on every connected device, from Smart TVs and game consoles to smartphones and tablets.

In a short period of time, Chili has achieved a leadership position in Italy as a top player in the digital distribution of movies and content, and for its highly specialized expertise in the development and management of video platforms. At the end of 2014, Chili began significant expansion of its services in Poland, Austria, Germany and the UK. Leveraging its leadership as an independent company for on-demand videos, Chili has partnered with many top production companies in Europe replicating its own business model in other countries.

Chili's Challenge: State of the Art Technology to Improve their Customer's Experiences

Chili's growth is fuelled by its ability to offer users high quality content and the best customer experience on any device anywhere. In 2012 Chili was one of the first companies able to introduce Full HD streaming contents and in June 2015 they launched one of the first certified services for UHD content. Their customer base is growing as users are increasingly watching streaming content.

“In the growing sector of on-demand content, we want to offer to our customers an extremely innovative service. Today, Chili is a transactional video on-demand provider. In the future, we want to become an entertainment hub providing users a 360° experience linked to movies and improving our user experience thanks to gadget trading and partnerships with cinemas.”

– STEFANO FLAMIA, Chief Technology Officer at Chili



- Chili provides video streaming and downloadable content for SmartTVs, Smart Blu-Ray, Smart Home Theatre, PC, Mac, Tablet, Smartphone, Kindle Fire and Fire HD.
- There are no activation or subscription costs. Users are required to register for free on the site and have a broadband connection of at least 1Mbps.
- Thanks to agreements with many of the world's top production companies and distributors, Chili offers hundreds of movies and TV series online.
- Chili is available in Italy, Poland, Austria, Germany and the UK.

- Delivery
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Chili's Solution: Limelight Orchestrate Delivery and Storage Services – High Quality, Reliable Global Delivery

Cutting-edge technology is essential for Chili in order to provide users with high-quality content globally available on any device. Chili started working with Limelight from the start – Limelight offered all the technologies and consultancy needed to provide users customized personalized platforms and services for video content distribution. With Limelight, Chili is able to reach users anywhere, regardless of the device or the Internet provider they use.

Thanks to Limelight, Chili can guarantee the highest quality content through different Internet providers and network services. Delivering high-quality video content is a tough task, but the collaboration between Chili and Limelight made it possible and resulted in a high-level of customer satisfaction.

“Working at Chili it is really important for us to look for state of the art technology. Making it easier and easier to access to the platform will help us increase our customer base. Working with a reliable partner such as Limelight allows us to reach users wherever they are, which is extremely important to us.”

– STEFANO FLAMIA, Chief Technology Officer at Chili

Working with Limelight has brought Chili several benefits:

- **Reliability and Scalability**—Limelight's CDN provides a reliable and scalable capability for growing needs.
- **Global reach**—Chili can expand its own services on a global level into new target markets.
- **Quality**—Chili can offer users Ultra HD content, because of the capabilities of Limelight.
- **Cost reduction**—Chili's distribution costs are significantly reduced with the use of CDN.

“I can say it was a combination of a good relationship with the people working at Limelight, the capability of providing cutting-edge technologies that fit our needs, and high-quality services. In short, a perfect combination of people, products and support.”

– STEFANO FLAMIA, Chief Technology Officer at Chili

Contact us for more information about Limelight Networks and our services.

Global Headquarters
+1 866.200.5463
+1 602.850.5000

Europe, Middle East & Africa
+44 203 728 6300

Asia Pacific Region
+65 6829 7125

info@limelight.com ■ www.limelight.com

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